



EXPERIENCE



(Feb 2020 - Present) **Arvelon**



Marketing Executive & Head of Dispatch Dept



(Sep 2019 – Feb 2020) **Madd solutions**



Marketing Executive and Graphic designer.



(April 2017 – August 2019) **BrainBrick**



Digital Marketer and graphic Designer



(2012- 2014) **Shaheen Cambridge School**



Admin Head and Data entry Operator



EDUCATION



Intermediate in Commerce



(2008-2010)

Govt M.A.O. Graduate College [1st Div]



Higher Secondary School



(2006-2008)

Board of Intermediate and Secondary Education
Lahore. [1st Div]



**Muhammad
Salman Zaib**

Sales and Marketing Executive



CAREER

Experienced Marketing executive with a demonstrated history of working in different industries. Skilled in Digital Marketing strategies, Graphic Design, Facebook ads, Google analytics, Microsoft Excel, Accounting, Web Design, and Writing. Strong administrative professional and experienced in data entry and data management.



CONTACT



+971 52 723 9297



salmaan.zaib91@gmail.com



Near burjuman metro station
Exit 1 alhamriya dubai.

Linkedin:

<https://www.linkedin.com/in/muhammad-salman-zaib-257912163/>

Certificates:

Edge system International, (Feb 2010-May 2010) •
Ms office 2010 (complete)

DigiSkills Training Program, (Aug 2019- Oct 2019)
• Graphic Designer (Complete)

DigiSkills Training Program, (Aug 2019- Oct 2019)
• Digital Marketing (Complete)

DigiSkills Training Program, (Nov 2019- Jan 2020) •
Wordpress (Complete)

LinkedIn Learning, (Sep 2021)
• Digital Marketing Foundation (Complete)

Hubspot Academy, (June 2022- Sep 2022) • Digital
Marketing (Complete)

Google Coursera, (Feb 2023- April 2023)
• Digital Marketing and E-commerce (Complete)

PREFERENCES

Endowed on Demand

Skills and Abilities

- Excellent Grip on social media handling and Fb-IG and Google advertising, PPC & Lead Generation.
- Expert in Facebook business suite, Facebook ads manager, Google analytics.
- Experienced in Google ads.
- Understand and adopt New Improved Technologies and confident enough to try any new system at work.
- Ability to work in a team and under pressure.
- Having experience of Adobe Photoshop
- Innovative and goal oriented.
- Good command over English language.
- Possess good management and organizational skills.

Computer Skills

MS Office, Canva, SEO, Adobe Photoshop, FreeLancer, Adobe Illustrator, Adobe XD, WordPress, Shopify, Facebook Ads, Google ads, Google analytics, Creator studio, Business suite, Asana, Slack, HubSpot, Klaviyo, YouTube Ads, Data Entry, Data Management etc.

Interests

- Travelling
- Hiking
- Skating
- Horse Riding
- General Knowledge
- Novels Reading