

Monarch Stitching

Competitors	Website	Facebook	Instagram	
RUMPF	-	74k		High
Dandy	https://dandydesigns.pk/	61k	12k	high
De Tailors		2.2k		Low
Kingsman		11k		Mid
Top Notch Be spoke		11k	10k	Mid
Uomo Attire	https://uomoattire.com/	310k	132k	High
Haroon Designer	https://www.haroonsdesigner.com/	125k	69k	High
perennial	https://www.perennial.com.pk/	17k	5k	Mid

Campaigns	Budget	Expected results
	10,000	
Reach/Brand awareness	7,000	50k + reach
Followers	3,000	2k