

<b>Azaadi Sale</b>			
<b>Source</b>	<b>Spent</b>	<b>Revenue</b>	<b>Roas</b>
<b>FB Ads</b>	86,057	445,304	5.2
<b>Google Ads</b>	0	0	0.0
<b>Newsletter</b>	Klaviyo account suspended	0	
<b>Push Notification</b>		27,051	
<b>SM</b>		48,943	
<b>Total</b>	86,057	521,298	6.1

<b>Order Confirmation</b>			
	<b>Orders</b>	<b>Invoice</b>	<b>Percentage</b>
<b>Confirmed</b>	156	260,066	46%
<b>Cancelled</b>	8	11,585	2%
<b>Sms Send</b>	177	284,323	52%
<b>Total Orders</b>	341	555,974	