

ARVELON  
LOVE YOUR SKIN

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2023

# Arvelon Goes Organic



## Vision

At Arvelon, we believe healthy skin is beautiful skin and endeavor to create products that are effective, accessible, and usable for everyone.

## Mission

We are inspired by people and are on a mission to empower them by not just helping them look their best but feel their best self too. At a time when the world is constantly being flooded with harsh chemicals and synthetic ingredients, we're proud to be making a conscious effort to go back to nature. You heard it right, Arvelon is going organic.

That said, we're dedicated to creating products that not only help you achieve beautiful skin but also protect and enhance the health of the planet, our Mother Earth. Join us on this organic journey and experience the difference for yourself.

# Values:

We place the customer at the core of all we do. Our product formulations address common concerns of Pakistani customers: Glow, Clarifying, Nourishing, and Revitalizing.

**Devotion  
to Customers.**

We take our cliches quite seriously. We take pride in being transparent about our ingredients and how they nourish the skin for that natural and healthy glow.

**We're  
honest.**

We believe in the value of fraternity and that our goal to empower our customers can only be achieved by giving them the tools to make the best decision for their skin.

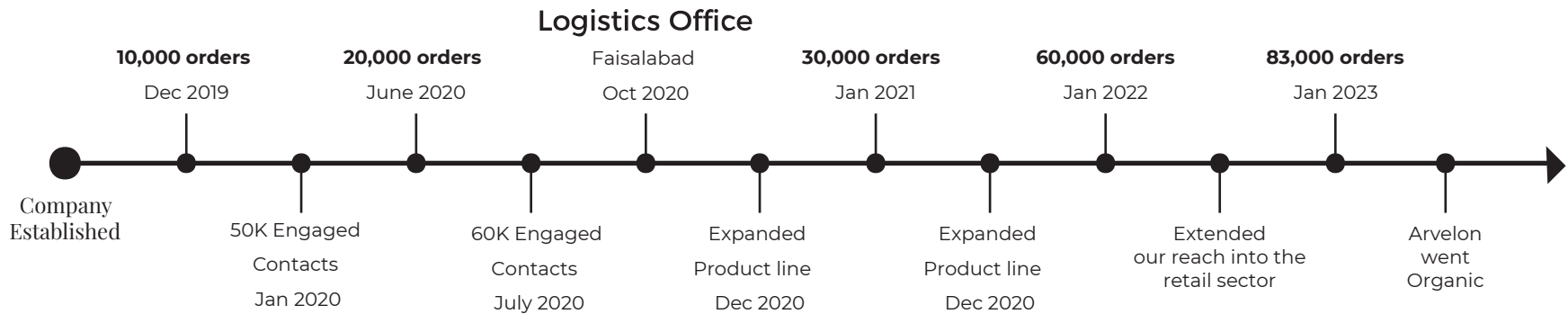
**Power to  
the Team.**

We believe passion is an absolute requisite to pursue an uncompromising focus on excellence. At Arvelon we do this by constantly improving ourselves and our products.

**And then  
there's  
Passion.**

# What makes Arvelon different?

We have laid the foundations of long-term, fruitful engagement with all stakeholders through our dealings with 30,000+ existing customers and partners. An in-house team ensures efficient communication with our partners for quick solutions and the facilitation of all parties involved. This approach has allowed us to grow a loyal customer base in all major cities of Pakistan with approximately 24% returning customers.



# What our Cutomers say:

Umer



Recently I ordered the Advance Glow Pack and I am totally satisfied with the results... My skin became bright and glowing after using this glow pack... Will order again.

**SATISFIED**

SYEDA



I have purchased this product-bundle almost 25 days ago. My skin was dry and dull, but after using this bundle I am extremely satisfied. Specially the face wash and advanced glow cream - they get you superb results. I will definitely purchase it again. Another thing I must mention is that the way they ask the customer about their skin issue and then recommend the products is much appreciated.

**BEST  
PRODUCTS**

Anee



ITS THE BEST  
CLEANSER PLZ PLZZ  
AGAIN STOCK PY LAEN  
PLZZ  
It's the best cleanser for me. It's packaging is so attractive, and the results are best.

**LOVE  
CLEANSER**

Aysha



Best products. I have been using these only since last week and they are great even for my hypersensitive skin.

**THE ULTIMATE  
SKIN GAME  
CHANGER**

Our Products range according to skincare concern.



## Nourishing



For dry & combination skin.



## Flawless Glow



For dull, lack-lustre skin.

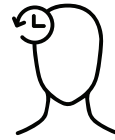
Our Products range according to skincare concern.



## Clarifying



For Oily & Acne prone skin.



## Revitalizing

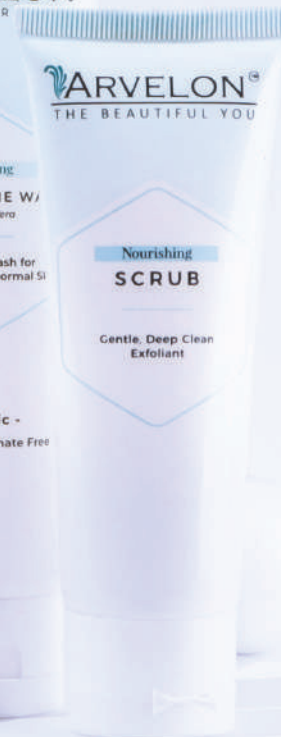
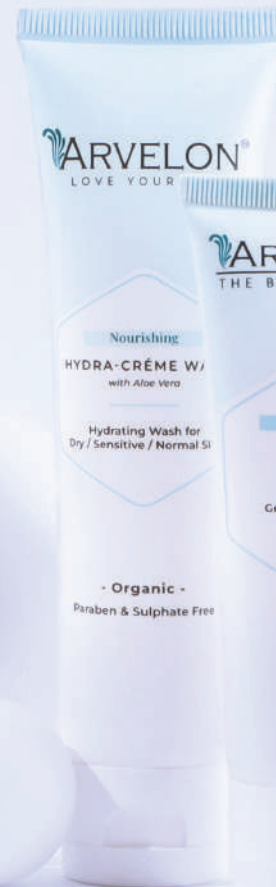
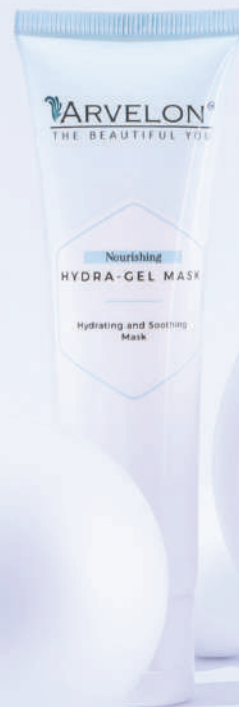


For mature skin





# Nourishing RANGE





## Nourishing Range

For dry and combination skin

Say goodbye to harsh chemicals and hello to healthy, hydrated skin with our improved Nourishing Ritual pack, which includes two of our brand-new organic products, Hydra Wash and Aloe Creme.

Free from parabens and sulphates, this pack features products that are made with the finest blend of ingredients, like aloe vera, almond, and olive fruit extracts, carefully selected to provide the ultimate in nourishing and rejuvenating skincare, making them the perfect solution for all your hydration needs. With regular use, you'll see a noticeable improvement in the appearance and feel of your skin. Shop now and get ready to nourish!

## Nourishing Hydra Creme Wash (Organic)

Face Wash 100ml.

Our all-organic Nourishing Face Wash is made with natural ingredients to gently cleanse and hydrate your skin, promoting a healthy complexion.

Key ingredients:

Castor Oil, Castor Oil, Sodium Hyaluronate, Olive Fruit Extract



## Nourishing Aloe Crème (Organic)

Aloe Creme 45ml

This moisture-rich cream is enriched with natural skin-friendly oils and hyaluronic acid to help strengthen the skin's barrier and drench your complexion in plumped hydration and luscious moisture.

Key ingredients:

Almond Extracts, Shea butter, Hyaluronic acid, Glycerin



## Nourishing Hydra-Gel Mask

Hydra-gel Mask 60ml

Powered by skin superfoods & probiotics, this nourishing hydra-gel mask packed with the goodness of castor oil, soothes and deeply nourishes a tired looking, dull complexion. Reduces inflammation, redness and increases the skin's natural ability to heal.

### Key Ingredients:

Castor Oil, Ascorbic acid, Turmeric extract, Licorice Root Extract



## Nourishing Scrub

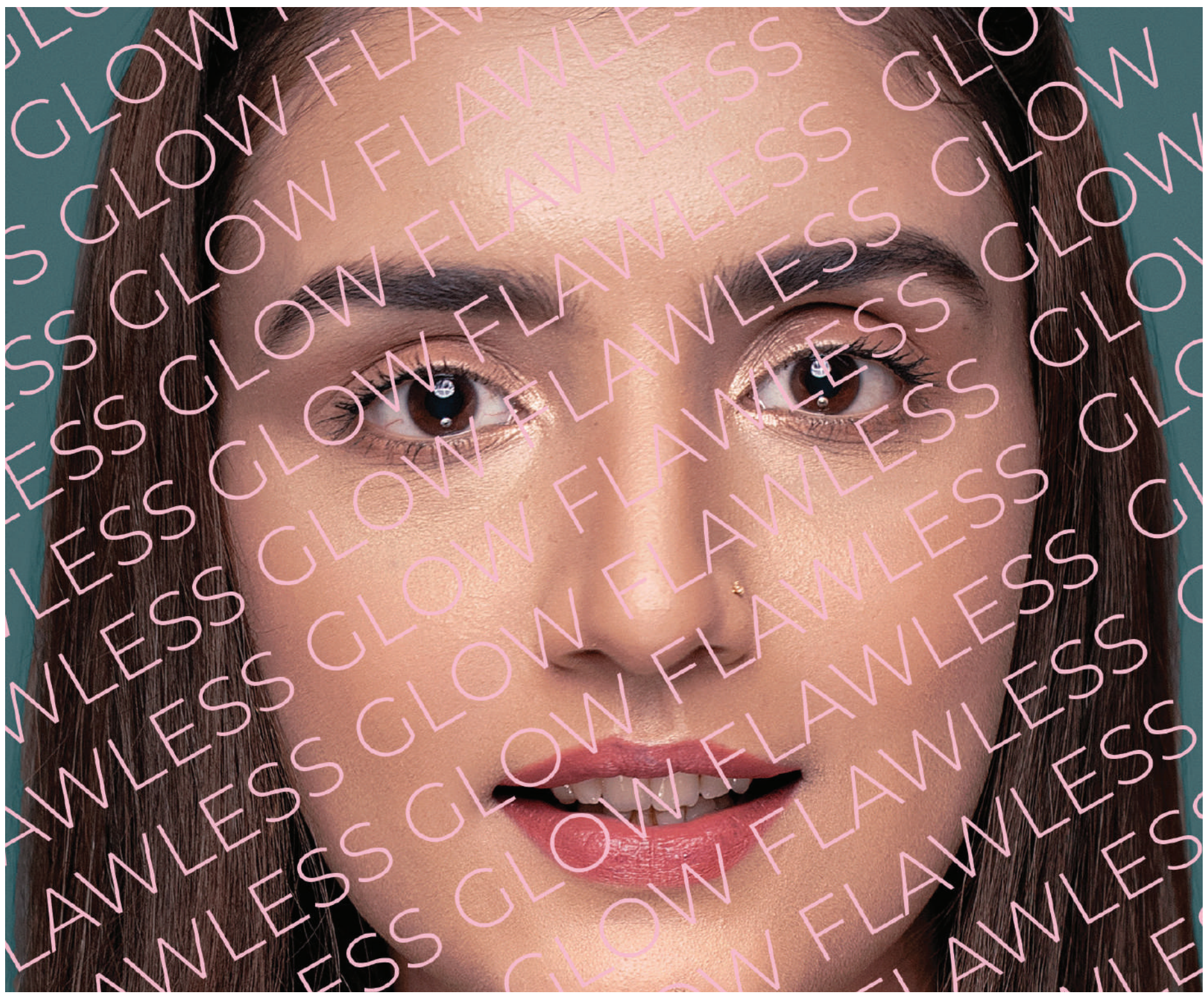
Scrub 75ml

Exfoliate & illuminate with the nourishing power of Arvelon's Nourishing Scrub; a moisture rich base of olive oil that helps replenish the skin with moisture.

### Key Ingredients:

Shea butter, Olive oil, Jojoba oil (Simmondsia Chinensis Seed Oil)





# Flawless Glow

## RANGE





## Glow Range

For dull & lack-lustre skin

Discover our standout skincare stars in one covetable collection. This high-performance pack showcases the power of potent ingredients such as Niacinamide, Vitamin C, Vitamin E and Licorice root extract, which leave the skin visibly brighter through tyrosinase inhibition, more even toned from melanin distribution and also boost collagen production for younger looking skin. Generous doses of moisture replenishing ingredients such as aloe vera extract and glycerin soften the skin and provide it with plumping hydration for a dewy, radiant glow.

## Flawless Glow Face Wash

Face Wash 100ml

Hello flawless! Our gentle foaming face wash instantly quenches with a boost of hydration that leaves the skin supple and clean, all the while giving it a natural glow.

Key Ingredients:

Licorice Root Extract, Aloe-vera Extract, Vitamin C (Sodium Ascorbyl Phosphate)



## Flawless Glow Scrub

Brightening Scrub 75ml

Our gentle cream exfoliant is a non-abrasive formula that helps stimulate skin cell renewal to improve skin texture. Infused with complexion perfecting jojoba seed oil for beautiful skin that blatantly glows.

Key Ingredients:

Jojoba oil, Avocado Fruit oil, Niacinamide





## FG Instant Glow Mask (Organic)

Clay Mask 60ml

If you are on a quest for luminous skin, this ORGANIC clay mask is for you. With its potent combination of Kaolin clay and natural plant extracts, this lightweight formula actively brightens the skin and deeply exfoliates to remove toxins, dirt, and dead skin cells, revealing a radiant, healthier complexion.

### Key Ingredients:

Aloe Vera, Licorice Root Extract, Retinyl Palmitate, Vitamins A & E



## Flawless Glow Cream

Cream 45ml

Our Flawless Glow Cream is a deliciously lush cream infused with Vitamin C to help brighten the skin. Moisture replenishing ingredients such as aloe vera extract and glycerine soften the skin and provide it with plumping hydration for a dewy, radiant glow.

### Key Ingredients:

Niacinamide, Vitamin C (Sodium Ascorbyl Phosphate), Licorice Root Extract, Aloe Vera Extract





## Advance Glow Cream

A rich, indulgent moisturizer, carefully curated to deeply hydrate and brighten the skin. Infused with nature's best melanin inhibitors, this cream helps fade age spots, melasma, and all kinds of pigmentation. With added Niacinamide, known to reduce large pores and improve the appearance of textured skin, this cream will reveal a more even-toned, radiant and lighter complexion.

Key Ingredients:

Alpha Arbutin, Kojic Acid, Niacinamide, Hyaluronic Acid

# Glow in the Sun

SUNBLOCK ( SPF 50 )



# Glow In The Sun

## Organic Sunblock (SPF 50)

Discover our Glow In The Sun sunblock, a natural and mineral-based product with an organic, chemical-free formula.

This powerful sunblock features broad-spectrum SPF 50, enriched with Niacinamide, Aloe Vera, and Grape Seed Oil, providing exceptional protection against UVA and UVB rays while leaving your skin with a radiant glow. Experience the lightweight and silky texture that ensures your skin feels clean, natural, and safeguarded.

Rest assured, our formula is free from parabens, silicon, and irritating chemicals, making it the perfect choice for all-day protection and care.



## MADE WITH ONLY GOOD STUFF.

We began Arvelon with a bold vision to create a brand that valued and respected the well-being of your skin. We sought out the most powerful ingredients from nature, identified safe alternatives and used breakthrough science to unleash and deliver transformative results.



**NO ANIMAL  
TESTING**



**NO  
MERCURY**



**NO  
STERIODS**



# Clarifying RANGE





## Clarifying Range

Featuring our organic acne face wash for gentle yet effective cleansing, our specially curated pack includes a crème, scrub, and clay mask, all infused with acne-fighting ingredients like salicylic acid, tea tree oil, chamomile, and neem, to target acne at its source and leave your skin looking and feeling its best.

Whether you're dealing with occasional breakouts or persistent acne, our anti-acne clarifying skincare pack is the perfect solution for achieving clear, radiant skin.



## Clarifying Acne Face Wash (Organic)

Oil-free Cleanser 100ml

Experience the pure and organic power of this clarifying acne face wash, enriched with the goodness of salicylic acid and neem. With each use, this luxurious face wash will leave your skin feeling clean, soft, and revitalized—without the harshness of synthetic chemicals.

### Key Ingredients:

Salicylic acid, Neem, Licorice Root Extract, Tea Tree Oil



## Clarifying Clay Mask

Clay Mask 60ml

Our Clarifying Mask uses natural earth clays to unclog pores, remove impurities & balance oil production. Plant extracts including Willow bark extract help soothes the skin leaving the complexion smooth, pure and healthy.

### Key Ingredients:

Kaolin Clay, Willow-bark extract, Neem (Melia Azadirachta) Extract, Glycolic acid, Chamomile (chrysanthellum indicum)



## Clarifying Scrub

Microfoliant Scrub 75ml

Formulated with ultra-fine granules and mild purifiers for the perfect degree of gentle exfoliation. Designed to target 100% of skin impurities, this facial exfoliant draws out trapped dirt & oil to leave skin deeply purified.

Key Ingredients:

Chamomile (chrysanthellum indicum), Glycerin



## Clarifying Crème

Crème 50ml

A skin calming hydrator with soybean protein, nature's best kept secret known for its anti-inflammatory properties are at the heart of this lightweight, non-greasy moisturiser. Melts into the skin and delivers balanced moisture while minimizing oil and sebum.

Key Ingredients:

Willow-bark extract, Chinaberry leaf extract, Glycolic Acid, Sodium Hyaluronate





## Revitalizing Range

For mature skin.

Unlock your skin's youth potential and see it spring back with a new bounce and glow with radiant vitality. Our Revitalizing Pack features hyaluronic acid, this multi-action ingredient, encourages the skin's natural power to amplify collagen & elastin. Lines & wrinkles look dramatically reduced. Skin feels firmer, it's density and elasticity significantly improved.



### Revitalizing Cream

Cream 45ml

This unique and revolutionary medium-weight formula powered by potent AHA's, collagen and vitamin E help combat some of the “triggers” that lead to skin aging and premature wrinkles. The resulting skin is impeccably fresh looking that's significantly firmer and more toned. With added glycerin, this moisturizer also creates a protective barrier to prevent moisture loss to reverse the signs of aging.

Key Ingredients:

Apricot Kernel (Prunus Armeniaca) Oil, Linolenic Acid, Rosehip (Rosa Canina) Oil, Glycerin





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