

artology  agency



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**We help great  
brands grow their**

LEADS - USERS - REVENUE - SALES - CONVERSIONS

**Are you tired of trying to find good tech resources for your company?**

**Do you find it hard to discover sustainable and reasonable human capital?**

IF THE ANSWER TO ALL THESE QUESTIONS AND MORE IS YES,  
THEN **artology** IS THE SOLUTION TO ALL YOUR PROBLEMS.





# Our Philosophy

**A SYNERGY OF NUMBERS AND CREATIVES TO DELIVER  
AN IMPACTFUL STORY**

We help brands unlock growth through full funnel rapid experimentation and true data-driven growth. We are highly allergic to marketing fluff and agency waste. If you're looking for a traditional marketing agency, you've come to the wrong place.





## Why you need us to solve your IT sourcing needs?

The cost of hiring tech talent has been rapidly rising not only in the United States but in other developed economies too. Tech talent might be abundant but hiring in the sector is plagued by underskilling, poaching of employees and a constant rise in average salary. The process is also cumbersome and time-consuming while outsourcing talent from developing economies without having a middle man creates a culture and communication gap between the employees and employer.



**GLOBAL HAPPY  
CLIENTS**

**100+**



**PROJECT  
COMPLETED**

**15K+**



**TEAM  
MEMBER**

**25+**



**YEARS OF  
EXPERIENCE**

**5+**



## Our Vision

Empowering futures through innovation and purposeful solutions.



## Our Mission

Empowering businesses with innovative strategies and cutting-edge digital solutions, fostering lasting connections in the ever-evolving digital landscape.

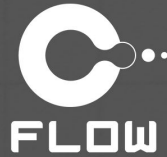






# BRANDS

we have  
impacted so far





# What Services do we offer?

SEARCH ENGINE  
OPTIMIZATION

PERFORMANCE  
MARKETING

PHOTOS &  
VIDEOS

WEBSITE &  
APP  
DEVELOPMENT

GRAPHIC  
DESIGNING  
(UI/UX)





## Terms

- All Hi-Res images provided for ads should be provided by client
- All urls for collections launches shall be shared by the brand before execution of marketing creative
- All images provided should be treated images
- Brand will be sharing detailed brand guidelines including fonts, color schemes/codes etc (if applicable)
- In case guidelines are not available, brand will be sharing inspirations before an artwork is made for final use
- Brand needs to inform at least 1 week before the launch of any campaign or promotion so that all assets can be provided and executed on time.
- Performance Marketing is applicable to all social media channels depending on client and agency needs/goals/KPIs.
- In case guidelines are not available, brand will be sharing inspirations before an artwork is made for final use
- Proposal is valid for a maximum time period of one month.



# Deliverables

- SEO (Search Engine Optimization)
- Creative & Content PM
- Social Media Strategy
- SMM + Content





**Contact us now**

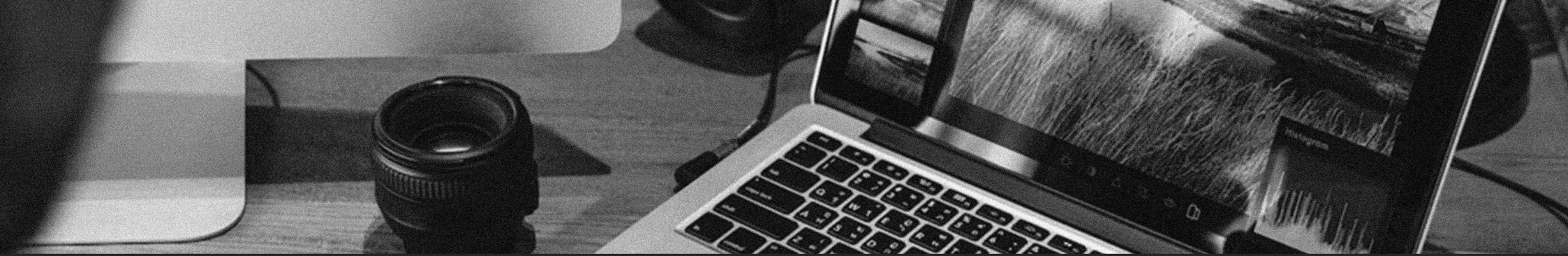
Check out our website:

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Set Up A Call: **+92 317 807 0779**





**Thank You**

WWW.ARTOLOGYAGENCY.COM

